



Thursday, 28 March 2019

Australian Stock Exchange Limited,
Level 4, North Tower, Rialto
525 Collins Street
Melbourne 3000

STOCK EXCHANGE ANNOUNCEMENT

Authorised Investment Fund Limited (ASX:AIY) received the attached letter from Asian Integrated Media Pty Ltd (AIM) today.

We believe that AIY shareholders will no doubt be very interested in this letter from our investee company as it contains important information regarding AIM's expanding operations.

On behalf of the Board

Cathy Lin

Company Secretary

- Ends -

A letter to shareholders - HONG KONG, 28 March 2019



Asian Integrated Media Pty Ltd

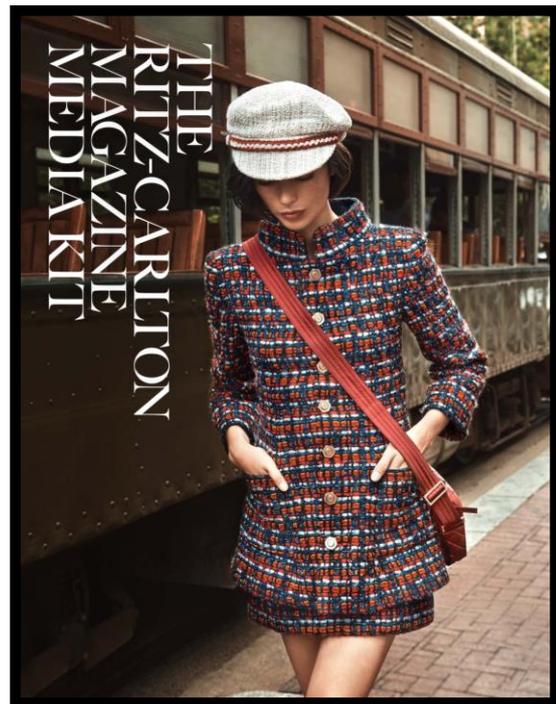
Asian Integrated Media signs exclusive representation deal with World's Leading Luxury Hotel Magazines.

Asian Integrated Media Ltd., (AIM) has been appointed as exclusive media sales representatives for the in-house guest magazines for four luxury hotel chains. **Conrad, Four Seasons, Ritz Carlton and Waldorf Astoria** hotel magazines, all published by Pace Communications Inc, a US based custom publishing company, appointed AIM to represent the magazines for all advertising sales effective 1 April 2019, across Asia, including Australia.

All four luxury hotel chains have a significant presence in the region and look to continue development as the luxury travel sector con-



tinues to boom.



Quote: Peter Jeffery, AIM CEO & Founder:

“We are delighted to be working with such prestigious, luxury hotel brands, and in particular the opportunity for AIM’s advertiser client base to promote their brands specifically within the China market. This deal compliments so much of what our company is already doing working with many of the world’s leading airlines and our Travel Elite digital advertising and programmatic advertising platform”.

About Asian Integrated Media:



Asian Integrated Media PTY LIMITED (AIM), entered into an exclusive investment agreement with Authorised Investment Fund Limited (ASX: AIY) in April 2018. The Board of AIY announced in April it had agreed to acquire a 25% interest in AIM. It also has an option to increase this holding by a further 5% to a total of 30% at any time over the next 3 years.

Asian Integrated Media PTY LIMITED (AIM), is



one of the world’s leading media sales representation networks. Headquartered in Hong Kong, AIM also has sales offices in Melbourne, Singapore and Beijing. AIM has an expansive team working across these four cities along with a worldwide affiliate network of sales agents in all the key cities in Europe, Asia and the USA.

With a strong network of experienced advertising sales professionals, AIM now has representation in major cities across 16 countries. These include Australia, Benelux, China, France, Hong Kong, India, Italy, Japan, Korea, Singapore, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and United States of America.

AIM is the exclusive partner of Cathay Pacific and Cathay Dragon representing all media platforms (worldwide representation), Conde Nast International, Qantas, Singapore Airlines, Emirates, Handelsblatt Germany, Die Zeit Germany, Wirtshaftwoche, Daily Mail UK, Perspective, Hong Kong Tourism Board, Robb Report China, and Richesse.

Providing the best international sales representation for premium media, AIM is highly selective in the titles and platforms it represents with its key portfolio in the travel and luxury lifestyle segments. It is the combination of experience, longstanding client relationships and a strong network of sales offices which ensures that AIM delivers the maximum level of

advertising revenue for media partners.

A handwritten signature in blue ink, appearing to be 'Peter Jeffrey', written in a cursive style.

Authorised by Peter Jeffrey, CEO/Founder, Asian integrated Media
28 March 2019